

**OBEA Executive Board Summer Planning Meeting**  
**June 22-23, 2008**  
**Mary Ann Lammers' Home, Corvallis, Oregon**

The OBEA Executive Board met at Mary Ann Lammers' home for our summer planning. Those in attendance were Christy Ekroth, Mary Ann Lammers, Twila Lehman, Darlene Marquardt, Michael Morrell, Nancy Noe, Nancy Stephens, Sue Van Meter, and Jessica Voas. Nancy Stephens attended the second day to present information about the 2008 conference.

Mary Ann officially opened the meeting at 4 p.m. by welcoming everyone to her home.

The minutes of the previous summer planning meeting were reviewed and accepted.

**Communications Advisory Committee:** Mary Ann reviewed the tasks for the committee and what has been accomplished. Travis Furry from the LBCC graphic arts program came to present the new logo and accompanying stationery that he developed for OBEA. Travis agreed to provide electronic copies of all stationery and graphic files with the express instructions that we were able to modify them in any method the Board see fit. Darlene will work on updating the Web site with the new color scheme and logo from Travis. Providing a "members only" section of the Web site was discussed with a secure area for a council/membership directory. It was decided that since school information is in the public domain already, we could publish the directory with school addresses. In addition, a secure site will be available to register for the fall conference. Michael and Darlene agreed to get this online registration working by the 15<sup>th</sup> of August. The future makeup of the committee was discussed. It was decided that the current President(s) Elect will chair the committee. Lastly the deadlines for the newsletter articles were discussed. It was decided that the winter and spring editions of the bulletin will have an e-mail reminder rather than a post card. The executive council will be introduced with biographies in the online version of the fall OBEA Bulletin.

**Membership:** The value of having new brochures printed up along with where they would be distributed was discussed. Nancy Noe will design the new brochure by the end of July. Ideas were looked at for increasing membership, including the possibility of providing a few free memberships and registrations to conference.

**Program of Work:** The Program of Work for the upcoming year was evaluated and updated. To stay in line with OBEA's overarching networking themes of

communication, professional development, and marketing, a new section on marketing strategies was added.

**Treasurer's Report:** The 2008-09 budget was created and discussed. A motion was made to clarify a previous motion, "that the Treasurer can move up to half of the excess operating cash and funds in reserve at the end of the fiscal year to longer term investments defined as CDs and money market accounts not longer than one year in duration." The motion was passed.

**2008 Conference Update:** Nancy Stephens updated the progress on the fall conference. Costs for meals was discussed, and it was decided that there needs to be a line on the registration form to indicate whether each attendee was going to eat breakfast and/or lunch. Times for sessions, speakers, and entertainment were decided. Registration will take place both Friday morning and during the beginning of the Thursday night social. Registration bags should be stuffed at least a week before.

**2009 Conference Update:** Christy and Jessica have researched several locations and have decided on Agate Beach near Newport for the 2009 Conference.

**Web site update:** Mary Ann, Twila and Darlene looked at the Web site and gave instructions to Darlene to update.

There being no further business, the meeting was adjourned at 4:30 p.m.

Respectfully submitted,

Michael Morrell, Secretary