

MINUTES
OBEA Council Meeting
January 10, 2009
Wachovia Company
Salem, OR

President, Mary Ann Lammers, called the meeting to order at 8:40 a.m.

Introductions: Krista Hartman was introduced as the new correspondent. She replaces Doug Veysey who had to step down earlier due to time constraints. Adriann introduced her students from Centennial High School, who are doing a multimedia report for her class and FBLA. The subject of the report is business education and becoming a business teacher.

Members Present: Ron Dodge, Christy Ekroth, Ann Gerig, Krista Hartman, Mary Ann Lammers, Twila Lehman, Darlene Marquardt, Joyce Moreira, Michael Morrell, Nancy Noe, Linda Owen-Cooper, Andrea Pace, Adriann Spencer, Sue Van Meter, Jessica Voas.

Members Absent: Casey Farm, Bonnie Grote, Trina Lee, Patti Sessions, Doug Veysey.

Agenda: The agenda was approved as submitted.

Minutes: The minutes of the last Council meeting were approved as submitted.

Correspondence: Michael read a thank-you card received from Anne Mattson thanking OBEA for the recent Winger scholarship awarded to her.

President's Report: Mary Ann mentioned attending the Financial Literacy Conference sponsored by several Oregon Credit Unions and possible legislation that might be forthcoming. This meeting was held in Salem, Oregon, on January 7, 2009. More information was given later in the meeting.

President-elect's Report: Christy Ekroth reported later with the conference.

Secretary's Report: No report.

Treasurer's Report: Nancy Noe passed out reimbursement forms and reported on income received from the conference. The overall budget and actual expenses were reviewed. The total revenue collected to date is \$10,047.00, with total expenses to date of \$9,394.55.

Membership Director's Report: Adriann reported that there are currently 74 regular, 23 retired, and 3 student members of OBEA. She did not have numbers available for current NBEA membership.

2008 Conference Wrap-up: Nancy reviewed the conference breakdown report on the back of the Treasurer's report. There are still bugs that need to be worked out with the online system to sign up for the fall conference. The detail was still not being received. Darlene will work on getting this fixed. Mary Ann thanked Nancy Noe, Nancy Stephens, and Valerie Abbott for their great work on the conference as well as all others who chaired or worked on a committee.

2009 Conference: Christy reported that Agate Beach canceled. The Marriott Hotel on Broadway in downtown Portland is the new location for the conference. Possible topics were discussed; among them were financial literacy, women entrepreneurs, and online learning. The recent Financial Literacy Conference was discussed. They are pushing for the reintroduction of personal finance as a high school graduation requirement. Ron Dodge moved and Sue Van Meter seconded to form a committee to look into extending the conference by one day to include some workshops and speakers on the subject. Motion passed. Christy and Jessica asked for any ideas to be e-mailed to them. They will try to get as much as possible together for the spring newsletter.

2008 Elections: Ann gave a report of those elected at the October 10, 2008, meeting.

2008 Awards: Twila passed out nomination forms for next year and will include the forms in the spring newsletter. Information on the 2008 award winners was sent to the winner's local newspaper and media organizations.

Correspondent 1: No Report

Correspondent 2: Linda shared a report on the Portland area Public Schools.

Correspondent 3: No Report

Correspondent 4: Darlene shared a report on several schools in Eastern Oregon.

Community College: Andrea shared a report on a new Virtual Assistant Certificate being offered by Portland Community College.

Higher Education/Scholarship: Mary Ann discussed the Winger scholarship and the concern over only allowing Oregon schools. Nancy Noe moved and Darlene Marquardt seconded to change the Winger scholarship requirements to remove the stipulation for going to an Oregon college. Motion passed. This was done to allow for out of state on-line schools and changing plans of students. Mary Ann then discussed a proposed change to the Lammers scholarship. Sue Van Meter moved and Krista Hartman seconded to change the Lammers scholarship to only allow an individual to be awarded once. Motion passed.

Retired Representative: Joyce shared a written report on a proposal for a program similar to C-BEARS in California. It was agreed to discuss this further at summer planning.

WBEA/NBEA/ISBE: Mary Ann provided a written report. NBEA dues have increased to \$80, and the 2010 conference will be in San Diego. Mary Ann invited everyone to attend both the WBEA conference in Coeur d'Alene, Idaho, and the NBEA conference in Chicago, Illinois. The ISBE conference will be held in Colchester, England, in August 2009.

Directory: Adriann reported that she is working on the directory. Mary Ann would like to see some progress in ways to e-mail all business teachers efficiently. Twila discussed utilizing the member's only section of the Web site more with an updated directory listing. Twila moved and Joyce seconded that the Web site directory include a notation that designates membership. Motion passed.

Legislative: Ron reported that the Governor's priority in this budget crisis is workforce development. Schools should be safer from some of the larger cuts, but it largely depends on the extent of the budget shortfalls. Ron also shared information on a new initiative for personal finance. Business teachers need to make their position known on what is to be taught and who should teach it. If not, business teachers may not end up teaching it. It was suggested to look into having a session at the fall conference on being a voice in your district.

Newsletter: Sue had hoped to have it done before the meeting, but it will be out soon and posted to the Web. Mary Ann would like to revisit sending a welcome packet to new members since they may not receive anything else in the mail when they join.

Web Coordinator: Darlene provided a written report on the Web site. Darlene is requesting updated information be sent to her as soon as possible. Michael Morrell brought up the current domain name and its difficulty for him to remember. Michael moved and Nancy Noe seconded to add obea.info as our official Web address. Motion passed. The other domain names will work as well; obme.org, obea-oregon.org, and obea.info. We will need to revisit these when it comes time to renew our domain names. The cost for each name is around \$10 a year but is paid in advance already.

Publicity: Sue will publicize OBEA at the FBLA State Leadership Conference in April. Adriann will publicize OBEA at the OACTE Conference. Mary Ann will ask Teresa Wood to bring greetings at DECA in February.

There being no further business, Mary Ann adjourned the meeting at 1 p.m.

Two Wachovia representatives conducted a tour of the Wachovia plant for those able to stay. We had one OBEA member visitor who also joined us.

Respectfully submitted,

Michael Morrell